NBI™ Thinking Preference Assessments

Introduction to the full suite of NBI™ neuroscience and psychology-based assessments

The NBI™ Thinking Preference Assessments are a powerful suite of neuroscience-based psychological assessments. Based on modern insights from the fields of neuroscience, creativity and psychology, the assessments help individuals, leaders, teams and organizations unlock their full potential. The NBI™ framework provides insights into left hemisphere (local processing), right hemisphere (global processing), cognitive and affective types of thinking. Such insights can lead to enhancement in the areas of social-emotional intelligence, self-awareness, creativity, leadership, communication, team performance, presentations, conflict resolution and more.

The assessments are completed online, take approximately 20 minutes to complete and are available through a licensed NBI™ distributor or consultant. The assessments are the most extensive battery of thinking preference instruments available and include those for business, education, sports and relationships. A typical NBI report is approximately 5 to 7 pages long and includes a four quadrant visual display as well as pages of reading material customized to your results. The General Adult Assessment (the mostly commonly used profile) also includes of a visual display of eight key thinking dimensions.
Suite of NBI™ Assessments

There are a number of NBI™ assessments including:

- **General Adult Assessment** – a measure of your thinking preferences.
- **Skills Assessment** – a measure of your skills at doing certain tasks.
- **Leadership Assessment** – a measure of how you prefer to lead.
- **Creativity Assessment** – a measure of your way of being creative.
- **Learning Assessment** – a measure of your learning style.
- **Job Assessment** – a measure of jobs that might be suitable for you.

To Learn More or To Take the NBI™

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Global Insights Consulting is a certified distributor of the full suite of NBI™ assessments as well as a provider of certification trainings for consultants, HR professionals, coaches & trainers interested in getting certified in the NBI™.