

L1-35

Realist 69%  
Analyst 31%

R1-120

Strategist 81%  
Imagineer 19%

L2-86

Stalwart / Preserver 6%  
Organiser 94%

R2-59

Socialiser 13%  
Empathiser 87%

## 4 Quadrant & 8 Dimension Thinking Preferences Profile



*Customized NBI® Certification Program for Coaches!  
Offered by Global Insights Consulting in partnership with the  
Columbia Coaching Certification Program*

### About the Program

Success as a leader, team member or individual contributor in today's technologically and innovation-driven organizations is largely determined by the ability to think and behave in versatile ways. The Neethling Brain Instruments (NBI®) help individuals understand their own thinking preferences based on a neuroscience-based left brain/right brain and cognitive/affective framework. Such insight can help you increase your effectiveness in a range of ways including: how you approach work, how you communicate with others, how you lead others, how you collaborate in teams, how you are creative and more. Global Insights Consulting (GIC) and Columbia University have partnered to offer eligible students the opportunity to become certified in the full suite of NBI® assessments for use internally in their organizations or externally. This program is customized for internal and external coaches though examples of application of the tools in consulting and training contexts are also provided.

### Key Benefits of This Customized Certification

1. Online access to the full suite of NBI® assessments
2. Step-by-step guidance on using the NBI® tools for executive and group coaching
3. Membership in a global community of licensed NBI® consultants
4. Access to a Consultants Resource Center for supporting application of the NBI® tools
5. Three free NBI® starter assessments

# Schedule and Topics

<p><b>Preparation</b> <b>Estimated 5 to 8 Hours</b></p>	<p><b>Session One: 3 Hours, Tuesday May 21</b> <b>10:00 am to 1:00 pm US EST</b></p>
<ul style="list-style-type: none"> <li>• Complete the NBI® General Adult Assessment if you haven't take it previously</li> <li>• Review learning materials for 4 modules</li> <li>• Review materials in the NBI® Consultants Resource Center</li> <li>• Tech Check: direct high speed internet connection, webcam, VOIP headset with microphone required</li> </ul>	<ul style="list-style-type: none"> <li>• An in-depth review of the neuroscience underlying the NBI®</li> <li>• Overview of your NBI® profile</li> <li>• Exploration of one's profile and implications for coaching style</li> <li>• Techniques for introducing the NBI® model</li> <li>• Homework: Practice introducing the NBI® to a client/colleague/friend</li> </ul>
<p><b>Session Two: 3 Hours, Tuesday May 28</b> <b>10:00 am to 1:00 pm US EST</b></p>	<p><b>Session Three: 3 Hours, Tuesday June 18</b> <b>10:00 am to 1:00 pm US EST</b></p>
<ul style="list-style-type: none"> <li>• The 8 quadrant NBI® model</li> <li>• Classic combinations &amp; 3 flight levels</li> <li>• Training exercises</li> <li>• Application to teams</li> <li>• Homework: login and administer the NBI to 1 or 2 candidates including debriefing/coaching session</li> </ul>	<ul style="list-style-type: none"> <li>• Demonstration and practice using the NBI® framework across the Columbia Coaching Process</li> <li>• Homework: Review materials in the NBI® Consultants Resource Center, join the LinkedIn Community of Practice group, review the licensing agreement</li> </ul>
<p><b>Session Four: 3 Hours, Tuesday June 25</b> <b>10:00 am to 1:00 pm US EST</b></p>	
<ul style="list-style-type: none"> <li>• Overview of NBI® Psychometrics, Tech System &amp; Suite of Tools</li> <li>• Sharpening the coaching toolbox</li> <li>• Q&amp;A and Finalization of Certification</li> </ul>	

## Pricing, Registration & Additional Information

- **Pricing:** \$1200 for CCCP alumni | \$1395 for non-CCCP alumni
- **Faculty:** Dr. Rachel Ciporen (Columbia Coaching Program) & Dr. Krister Lowe (Global Insights Consulting)
- **Registration:** Contact Ms. Jeanette Mayer [jmayer@globalinsightsconsulting.com](mailto:jmayer@globalinsightsconsulting.com)
- **Credentialing:** Qualifies for 12 CCEU's from ICF and 1.2 CEU's as authorized IACET provider
- **Requirements:** You must attend all four online sessions



**NBI® Certification – Unleash the potential of your whole mind!**  
[www.NBICertification.com](http://www.NBICertification.com)